



FOR IMMEDIATE RELEASE:

IAVI SELLS SANYO XGA PROJECTOR FOR \$199

Fort Lauderdale, FL, July 6, 2011 - IAVI announced today that it is selling Sanyo's PLC-XR201 XGA projector for a very low price of \$199 per unit. IAVI is stocked with over 600 of these projectors and, in an effort to clean up inventory, has priced them \$500 below MSRP.

The PLC-XR201 is a compact, fully portable XGA Projector with 2,200 ANSI Lumens. Not much larger than a laptop PC, the PLC-XR201 weighs less than 5.7 pounds and delivers true XGA picture quality in a versatile, go-anywhere system. This projector is extremely easy to operate and offers many advanced features such as wired LAN. Using a mere 0.4 watts, the PLC-XR201 is one of Sanyo's most ecological data projectors. The eco power stand-by mode saves about 80% of the energy that is consumed by similar projectors.



This offer is only available through IAVI during the month of July or while supplies last. This offer is only valid within the continental US and cannot be combined with any other promotional offer. IAVI is limiting purchases to 5 units per customer. Call IAVI now to place your order.

For more information, please visit www.iavi.com or call (888) 999-6564.

ABOUT IAVI

With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. By supplying an extensive product mix IAVI makes it possible for industry professionals to obtain every component necessary to complete any AV project. IAVI stocks the widest range of projectors, flat panel displays, digital signage solutions, and projection technology accessories. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or sales@iavi.com. IAVI is available Monday through Friday, 8:00am -6:00pm EST.

ABOUT SANYO

SANYO Electric Co., Ltd. is a multi-billion dollar, leading company for energy and environment, providing solutions for environment, energy and lifestyle applications based on its brand vision 'Think GAIA.' The Presentation Technology Group, part of SANYO North America's Consumer Solutions Division (SANYO North America is a subsidiary of SANYO Electric Co., Ltd.) based in Chatsworth, California, is a service and sales division that markets digital projectors, digital still cameras, digital media camcorders, home appliances, security video equipment, audio systems, portable and mobile electronics. For more information on SANYO, please visit <http://us.sanyo.com>.

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