



## SHARP MAKES IAVI DIRECT DISTRIBUTOR

**Fort Lauderdale, FL, June 10, 2011** – IAVI is pleased to announce that we have reached an agreement with Sharp Electronics to serve as a direct Distributor for Sharp Pro A/V projector and flat panel products. Since 1997, IAVI has been developing strategic partnerships with industry leading manufacturers while providing quality products, complete solutions, and competitive pricing to value added projector and flat panel resellers and integrators.

As a manufacturer, Sharp produces unique products that meet the new needs of each decade. Sharp manufactures professional projectors that range from the lightweight and portable Notevision® and Conference/ Classroom series to fully networked 3-chip DLP® models for large venues and integrated systems. In addition, Sharp meets the diversified demands for displays. They demonstrate this by improving visual quality and challenging the boundaries of integrating displays into advanced systems and giving them more advanced functions.

The SHARP logo, consisting of the word 'SHARP' in a bold, red, sans-serif font.

IAVI will stock the full Sharp Electronics product line including projectors, professional displays, projector replacement lamps, and other Sharp A/V accessories. The partnership between Sharp and IAVI is an ideal union between two companies committed to making the best products available to A/V professionals worldwide. IAVI and Sharp are looking forward to an exciting future with this new distributor relationship. For more information, please visit [www.iavi.com](http://www.iavi.com) or call (888) 999-6564.

### ABOUT IAVI

*With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. By supplying an extensive product mix IAVI makes it possible for industry professionals to obtain every component necessary to complete any AV project. IAVI stocks the widest range of projectors, flat panel displays, digital signage solutions, and projection technology accessories. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or [sales@iavi.com](mailto:sales@iavi.com). IAVI is available Monday through Friday, 8:00am -8:00pm EST.*

### ABOUT SHARP ELECTRONICS AMERICA

*At Sharp Electronics Corporation, a U.S. subsidiary of Osaka-based Sharp Corporation - a company known worldwide for its unique one-of-a-kind electronic products and solutions, our challenge is to create a balance between work time and personal time, with products that can benefit people's lives at work, at home, and everywhere in between. Sharp business products can boost your productivity and reduce costs. Sharp products are designed to help individuals, families, and corporate teams connect effortlessly, communicate clearly, and unleash creativity like never before. Sharp is dedicated to improving people's lives through the use of advanced technology and a commitment to innovation, quality, value, and design.*

### FOR MORE INFORMATION PLEASE CONTACT:

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