



## **IAVI ANNOUNCES DISTRIBUTION PARTNERSHIP WITH SUNBRITE TV**

**Fort Lauderdale, FL, November 2, 2011** – IAVI, a leading Commercial Pro-AV Distributor, is pleased to announce a distribution agreement with SunBriteTV, effective September 1, 2011. Established in 1997, IAVI has continually maintained strong ties with prominent manufacturers while providing extraordinary service, quality, and cost competitive pricing to our professional resellers and integrators.



SunBriteTV offers a variety of all-weather outdoor LCD televisions and accessories specially designed to uphold water, extreme temperatures, insects, scratches, and other outdoor factors. In addition, these unique LCD's are created for dealers to go beyond their imagination in both residential and commercial installation from SunbriteTV's feature set to digital signage innovations. Weather resistant mounts, covers, and remotes are also available among their full-line of accessories.

The newfound relationship between IAVI and SunBriteTV is a solid union of two companies committed to providing advanced products and superior results to AV professionals worldwide. While looking forward to a successful future, IAVI and SunBriteTV also plan to form a lasting relationship with our valued consumers.

For more information, please visit [www.iavi.com](http://www.iavi.com) or call (888) 999-6564.

### **ABOUT IAVI**

*With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or [sales@iavi.com](mailto:sales@iavi.com). IAVI is available Monday through Friday, 8am -8pm EST.*

### **ABOUT SUNBRITE TV**

*SunbriteTV's all-weather televisions have been time-tested in home installations, outdoor sports arenas, restaurant & hotel patios, and even on military vehicles participating in field operations. For more information on SunBriteTV products, contact us at 866.357.8688 or visit [www.sunbritev.com](http://www.sunbritev.com).*

### **FOR MORE INFORMATION PLEASE CONTACT:**

**Bill Woodard**  
VP Purchasing  
Phone: +1 (954) 315-3340  
[billw@iavi.com](mailto:billw@iavi.com)